



MASTERCLASS EVENTS
TRAINING EXCELLENCE



LIVE IN PERSON – BACK IN SA

Central Bank Digital Currencies Masterclass

08:00 - 17:00 (GMT+2)
17 October 2022

Protea Balalaika Hotel,
Sandton, Johannesburg

R6 495.00 (Ex. VAT) (ZAR) or
\$490.00 (USD) (all Inclusive)

COURSE OUTLINE

- ▶ The Road to CBDCs
- ▶ Parameters and Key Characteristics of CBDCs
- ▶ Global Best Practices of CBDC Excellence
- ▶ The Future of CBDCs, Money and Monetary Policy

COURSE BACKGROUND

Central Bank Digital Currencies are step by step taking over traditional FIAT money. This is by far the most impactful event in global finance since the end of Bretton Woods.

Meanwhile we are entering dangerous territories in a crypto bubble and the relative state of post 2008 global financial stability is being challenged.

How will these two major trends, the rise of CBDCs and the crypto bubble interact and create a new reality? How will CBDCs look like? Which projects are the current global best practices?

This Masterclass answers these core questions bankers, central bankers, regulators, and risk practitioners are currently asking globally.

DISCOUNTS & INHOUSE OPTIONS AVAILABLE



12 HOURS
CPD POINTS!



B-BBEE
LEVEL 2

FIND US ON ARIBA

BENEFITS OF ATTENDING

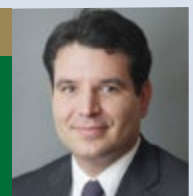
- ▶ Bringing cutting edge global finance to you
- ▶ You will be able to differentiate between key forms of CBDCs
- ▶ You will be able to choose the best form of CBDC in your macroeconomic environment
- ▶ You will be ready to hedge the crypto bubble
- ▶ You will be able to pinpoint permanent aspects of crypto and areas to avoid
- ▶ You will be able to analyse, design and manage CBDC projects
- ▶ Bringing you the future of money, emerging payments and what's next in monetary policy

BLOCKCHAIN AS A TECHNOLOGY

- ▶ Traceable
- ▶ Programmable
- ▶ Immutable
- ▶ Resilient
- ▶ Real Time
- ▶ Integrated Messaging, Clearing & Settlement in One
- ▶ DLT Based
- ▶ Issued by Central Banks
- ▶ Cryptographic
- ▶ Smart Contract Compatible
- ▶ Substitutes Cash
- ▶ Fully Digital
- ▶ Efficient

TOP 50 GLOBAL FINTECH INFLUENCER

PRESENTED BY
David Gyori
CEO of
Banking Reports Ltd London



BOOK HERE www.masterclassevents.com BOOK NOW



- 09.00 Introduction, Warmup, Key Expectations
- 09.30 **The Road to CBDCs 1/2**
- ▶ Monetary History in a Nutshell: From 700 BC to 1990
 - ▶ Pre-Bitcoin Crypto Currencies: HashCash, BitGol, B-Money, DigiCash
 - ▶ Bitcoin: Understanding the Nakamoto Whitepaper and its' Consequences
 - ▶ Messaging, Payments and Settlement from DLT Blockchain Perspective
 - ▶ Overview of the Current Global Crypto Landscape
 - ▶ CASE STUDY: PayPal's Early Attempts in Crypto vs PayPal's Current Crypto Actions
- 10.30 **1ST TEA BREAK**
- 11.00 **The Road to CBDCs 2/2**
- ▶ Monetary Criticism of Decentralised Cryptocurrencies
 - ▶ The Stablecoin-Paradox: Why Currency-pegs are Doomed to Fail
 - ▶ Key Trends in Payments Innovation and Emerging Technologies in Value Transfer
 - ▶ Overview of the Current Cashless Society Landscape
 - ▶ CASE STUDY: Facebook's Libra Project a Roadmap to Stablecoin Failure
- 12.30 **LUNCH BREAK**
- 13.30 **Parameters and Key Characteristics of CBDCs**
- ▶ Local Circulation vs Cross Border CBDCs
 - ▶ DLT CBDCs vs CCC CBDCs
 - ▶ Direct to Public CBDCs vs Indirect to Public CBDCs
 - ▶ FIAT Complementing vs FIAT Substituting CBDCs
 - ▶ Additional Key CBDC Dimensions: Programmable, Smart Contract Based, Cryptographic
 - ▶ CBDC Privacy: Super-traceability, Tax, AML, KYC, CTF, GDPR Implications and Aspects
- 15.00 **2ND TEA BREAK**
- 15.30 **Global Best Practices and Counter Examples of CBDC Excellence**
- ▶ Best Practices by Major Central Banks: Fed, BoE, ECB, PBOC, BoJ
 - ▶ Best Practices by Innovative Central Banks: Sweden, Singapore, Switzerland, Thailand
 - ▶ CBDCs by FIAT Instability: Iran, Venezuela, El Salvador, Peru
 - ▶ CASE STUDY: Bank for International Settlements (BIS) Innovation Hub's CBDC Project
- 16.15 **The Future of CBDCs, Money and Monetary Policy**
- ▶ Interest Rate Asymmetry: The New Age of Monetary Policy
 - ▶ The 3rd Dimension of Money: Payments in the Metaverse
 - ▶ CBDCs from Cybersecurity Perspective: The New Frontier of Conflict
- 16.45 **Summary, Evaluation, Termination of Training Program**

WHO SHOULD ATTEND?

- ▶ Central Bankers
- ▶ Regulators
- ▶ Wealth Management Experts
- ▶ Payments Industry
- ▶ Compliance Experts
- ▶ Blockchain Experts
- ▶ Crypto Currency Investors and Potential Investors
- ▶ Treasury Experts
- ▶ Corporate Bankers
- ▶ Transaction Bankers
- ▶ Corporate Finance Experts
- ▶ Legislators
- ▶ Government Policy Makers
- ▶ Analysts
- ▶ CBDC Project Leaders and Participants
- ▶ Retail Bankers
- ▶ Digital Finance Experts
- ▶ + Others

ONLINE CLIENTS



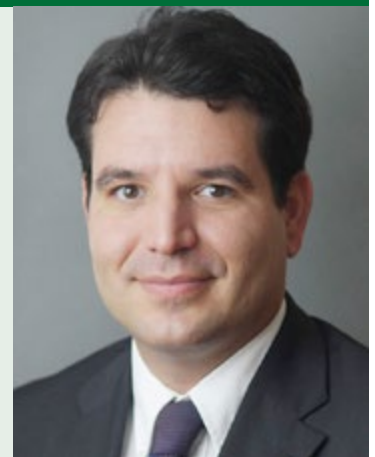


Your Speaker DAVID GYORI

David Gyori is a globally renowned Financial Technology trainer, author, consultant, and keynote speaker. David is CEO of Banking Reports London, providing top quality 'FinTech Training for Bankers' all over the world. He is a 'Top 50 Global Thought Leader and Influencer on FinTech'

David is co-author of five internationally published books:

- 'The FinTech Book' (Wiley & Sons, London, 2016)
- 'The WealthTech Book' (Wiley & Sons, London, 2018)
- 'The PayTech Book' (Wiley & Sons, London, 2020)
- 'The AI Book' (Wiley & Sons, London, 2020)
- 'WealthTech: Wealth and Asset Management in the FinTech Age' (IAP, USA, 2019)



'The FinTech Book' has quickly risen to the status of a global best seller. It has been translated to 10 languages and being sold in 100+ countries.

David is frequent keynote speaker of top international banking and FinTech events. He has provided advanced training programs face to face as well as online in 50+ countries in five years.

David holds multiple key international positions: He is Founding Member of the World FinTech Association (Seoul); CEO of Banking Reports Limited (London); International Resource Director of The Asian Banker Group (Singapore); Member of the Panel of Judges of the 'International Excellence in Retail Financial Services Program' (one of the most rigorous, prestigious and transparent awards programs for consumer financial services worldwide) as well as Member of the Panel of Judges of the 'Financial Technology Innovation Awards Program' (Singapore).

David spends significant time in Budapest, London as well as the Adriatic and when you contact him chances are he is delivering one of his global best seller training programs face to face or online to leading bankers in one of the 50+ countries he is actively working in.

Testimonials DAVID GYORI

"So glad that I attended this course, there is so much happening in FinTech that boggles my mind, but David puts things into perspective and keeps the session alive"	First National Bank Fraud Manager	
"Passionate and extraordinary speaker. Extremely knowledgeable"	Development Bank of Namibia CFO	
"David is a very good presenter. His passion for the subject is tangible"	RMB Learning Solutions Specialist	
"I will definitely recommend Masterclass Events and David Gyori's course to all my colleagues"	Werksmans Attorneys Director	
"Excellent course! Very insightful!"	Standard Bank Prepaid & Transactional Cards Manager	
"Thank you for sharing your insights on digital banking, amazing international experience and thought leadership delivered in a very entertaining fashion! I thoroughly enjoyed these 3 days and highly recommend your classes. Well done!" #OutsideTheBoxThinker	Fintech Executive Digital Transformation	



REGISTRATION FORM

CENTRAL BANK DIGITAL CURRENCIES MASTERCLASS

08:00 - 17:00 (GMT+2) on 17 October 2022 at Protea Balalaika Hotel, Sandton, JHB

EVENT PRICE		GROUP DISCOUNTS	
R6 495.00 (Ex. VAT) (ZAR) or \$490.00 (USD) (all Inclusive)		3+ delegates: 10% group discount 6+ delegates: 15% group discount 12+ delegates: 20% group discount	
WAYS TO REGISTER			
Complete the PDF in Adobe Acrobat Reader and email or fax it to us	Book Online: www.masterclassevents.com	T: +27 (0) 12 654 8615 F: +27 (0) 86 671 5178 E: bookings@masterclassevents.com	
PAYMENT METHOD			
Bookings are confirmed upon receipt of signed registration form. Payment is required no later than 10 days from invoice date. In the event of non-payment, Masterclass Events (Pty) Ltd. reserves the right to cancel the booking and the full amount under disagreement will be due and payable.		Bank Transfers/Deposits: Account: Masterclass Events (Pty) Ltd Bank: Standard Bank Centurion Branch Code: 051001 Account Number: 032 510 896	

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 Email:

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 Designation:
 Contact No: Cell:
 Email:

DELEGATE THREE

Full Name:
 Designation:
 Contact No: Cell:
 Email:

DELEGATE FOUR

Full Name:
 Designation:
 Contact No: Cell:
 Email:

DELEGATE FIVE

Full Name:
 Designation:
 Contact No: Cell:
 Email:

AUTHORISED MANAGER (ALL FIELDS REQUIRED)

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 Contact No:
 Email:
 Accept T&C: (Please see below)

INVOICE FOR ATTENTION OF (ALL FIELDS REQUIRED)

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TERMS AND CONDITIONS

Payment Methods: Kindly note that payment is required no later than 14 days from invoice date. In the event of nonpayment, Masterclass Events reserves the right to cancel the booking and the full amount under disagreement will be due and payable.

Confirmation Details: Upon reception of your booking, we will e-mail each registered person our delegate confirmation pack. This pack will include venue information with a map and specific event details. If you have not received confirmation within one week of booking, kindly contact us on + 27 12 654 8615 for assistance. Delegate fees include all workshop materials, lunch and refreshments for each day. Please note that hotel accommodation and travel are not included in the price. We can offer travel and hotel booking assistance if required. If you require any assistance with your travel, please contact us.

Cancellation and Transfer Policy: Delegates unable to attend the event may send a substitute delegate in their place. Please send written details of substitution. Written cancellations must be received more than 10 working days prior to the date of the event and will be liable for 50% of the event fee. Failure to cancel, or cancellations received 10 working days or less prior to the event date, will result in liability for the full event fee. Masterclass Events reserves the right to alter the program and speaker details without notice.

NB: Please ensure all fields in the Authorised Manager, Company Details and Delegate One section are completed or the form will not send.